EventRide

AN AI-ENABLED PLATFORM FOR DESTINATION WEDDINGS AND EVENTS

One page for a wedding's guests.

From the first invitation to the final photograph, and every journey in between. Built for weddings where the guests travel in. Offered to couples through their planner.

The invitation

A save the date and an invitation, designed on the platform or the couple's own. Every guest arrives at one page with one code.

Travelling together

Guests going the same way are shown to each other, to travel together. Matching is opt in. The heart of it.

The album

Every guest's photographs in one shared album, opened when the celebrations begin and kept for 12 months after the wedding.

WHAT YOU GET

The arrival picture, without the spreadsheet.

How they arrive	How many guests arrive through each airport or station, on which days, and how stays spread across areas.
Every reply	Each person's reply as it comes in, and, where a guest shares them, their arrival, stay and dietary needs.
One export	All of it as one data export, yours to download at any time. Nothing a guest shared only with one other household.
Reminders	Three gentle reminders, by email or WhatsApp, each telling a guest the one thing to do next, timed with you when the wedding is set up.
Inside your service	Your logo and colour on the guest pages and emails.

WHAT IT NEVER DOES

EventRide never books, sells or arranges travel or accommodation, or takes payment for either. It shows an overlap and steps back. Matching is opt in. Full names, contact details, exact arrival times, flight numbers and where each is staying appear only when both households agree. Journey details are deleted within thirty days of the wedding.

IN SIX STEPS

ONE · THE WAY IN

Each guest opens their page from the link or code on their save the date or invitation. No account, no password.

TWO · THE REPLY

Each person on the invitation is marked coming or not, and the household says how to reach them.

THREE · THE JOURNEY

Flying, by train, by ferry or driving; which airport, station or port; which day and roughly when.

FOUR · TRAVELLING TOGETHER

Guests going the same way are shown to each other. Both sides choose.

FIVE · THE STAY

The place, the area, or simply not booked yet. It sets the order of who they see first.

SIX · AFTERWARDS

One album, opened when the celebrations begin and kept for 12 months after the wedding.

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HOW IT COMPARES

Side by side.

What a destination wedding needs, against four platforms planners and couples use today.

	EventRide	Aisle Planner	Joy	Bridebook	Appy Couple
Your brand, not ours	✓	◑	–	–	–
One link per household, no app	✓	◑	✓	◑	◑
WhatsApp invites and reminders	✓	–	◑	–	–
Automatic reply reminders	✓	◑	◑	◑	◑
Event replies, meals, dietary, access	✓	◑	✓	◑	◑
Guests' flights in one place	✓	–	◑	◑	◑
Arrivals by airport and day	✓	–	–	–	–
Live flight status on the day	✓	–	–	–	–
Travel matching for guests	✓	–	–	–	–
AI built in, answers questions	✓	◑	◑	–	–
Run sheet, seating, tasks, payments	✓	✓	◑	◑	◑

✓ Yes ◑ In part – Not found on their website

Checked on each company's own website on 8 November 2026. A dash means we could not find it there. If something has changed, write to hello@eventridegroup.com and we will put it right. Aisle Planner, Joy, Bridebook and Appy Couple are the trade marks of their owners, who are not connected with EventRide.

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